



## MEDIA ADVISORY

### **\$1 Million Award Announcement at 3<sup>rd</sup> Annual Arctic Inspiration Prize Awards Ceremony in Ottawa**

The \$1 Million 2014 [Arctic Inspiration Prize](#) (AIP) will be presented at a special ceremony in Ottawa on December 10<sup>th</sup>.

Founded in 2012, the \$1 Million AIP recognizes and promotes the extraordinary contribution made by diverse teams in the gathering of Arctic knowledge, and their plans to implement this knowledge to real world applications for the benefit of the Canadian Arctic, Arctic Peoples, and therefore Canada as a whole.

**WHAT:** Announcement of the \$1 Million 2014 **Arctic Inspiration Prize** Laureates  
Performance by Award Winning Northern Artists

**WHO:** *2014 Arctic Inspiration Prize Laureates*  
**To be announced**

*Arctic Inspiration Prize Co-Founders*  
**Arnold Witzig** and **Sima Sharifi**

*Arctic Inspiration Prize Selection Committee Members*  
**Eva Aariak**, former Premier of Nunavut

**The Right Honourable Michaëlle Jean**, Secretary-General of la Francophonie, Former Governor General and Commander-in-Chief of Canada

**Peter Mansbridge**, OC, Chief Correspondent, CBC News and Anchor, The National

**Tom Paddon**, President and CEO, Baffinland Iron Mines Corporation and Chair of the Arctic Economic Council

*Arctic Inspiration Prize Executive Director*  
**Martin Fortier**, Executive Director, ArcticNet

*Performers*  
**Tanya Tagaq**, **Celina Kalluk**, **Sylvia Cloutier** and **Digawolf**

*2012 /2013 Laureates*

**WHEN:** Wednesday, December 10<sup>th</sup>  
7:00 PM

**WHERE:** Canada Hall  
Shaw Centre (former Ottawa Convention Centre)  
55 Colonel By Drive  
Ottawa

**For information and registration:**

Melissa Wood  
NATIONAL Public Relations  
(613) 233-1699 X 6229  
mwood@national.ca