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ARCTIC INSPIRATION PRIZE ANNOUNCES NEW TEAM MEMBERS

Key Nunavut representatives strengthen AIP team

Ottawa, ON, September 25, 2014 - The [Arctic Inspiration Prize \(AIP\)](#) is delighted to welcome the addition of distinguished Selection Committee members, Partners, and Ambassadors to the AIP team.

Eva Aariak, former Premier of Nunavut, and **Thomas Anguti Johnston**, President of the National Inuit Youth Council, have joined the AIP Selection Committee that will choose the recipients of the annual \$1 million Arctic Inspiration Prize. Joining the AIP as financial partners are **Nunasi Corporation**, **Kitikmeot Corporation**, and **Sakku Investments Corporation**. New AIP Ambassadors are **Kitikmeot Inuit Association**, **Qikiqtani Inuit Association**, **Nunavut Economic Developers Association (NEDA)**, **Aarluk**, **Baffin Regional Chamber of Commerce** and **Nunavut Sivuniksavut**. The Arctic Inspiration Prize team also welcomes the **Nunavut Arts and Crafts Association** who will serve as art advisors for Nunavut, and Iqaluit resident **Pascale Arpin** who will support the AIP's media outreach activities in her role as social media manager.

"The endorsement of these remarkable organizations and individuals from Nunavut reflects the importance of the Arctic Inspiration Prize and its continuously expanding network," said Arnold Witzig, AIP co-founder. "I am thrilled with the enthusiasm and support that the Arctic Inspiration Prize has received in the North. Northerners, including those from Nunavut who have taken a leading role on the Arctic Inspiration Prize team, have clearly embraced the Prize and will help ensure its long-term success," added Witzig.

About the Arctic Inspiration Prize

Founded in 2012, the \$1 million AIP recognizes and promotes the extraordinary contribution made by diverse teams in the gathering of Arctic knowledge, and their plans to implement this knowledge to real world applications for the benefit of the Canadian Arctic, Arctic Peoples, and therefore Canada as a whole. To-date, seven teams have been awarded prizes totalling \$2 million to support innovative, sustainable, multi-disciplinary projects that will have long-term positive impacts in Arctic communities. In addition to the financial prize, recipients are presented with original artwork created by a northern artist.

Along with the \$1 million prize money provided by the founders of the AIP, there are three equally important and essential branches of the AIP team that contribute to the success and longevity of the Prize: the Selection Committee, Partners and Ambassadors. The twelve-member **Selection Committee**, comprised of individuals known for their commitment to the



Canadian Arctic and its Peoples, makes a unique contribution to the Prize by determining the successful recipients. **AIP Partners** provide critical financial, infrastructure, and in-kind support and knowledge to the Prize. **AIP Ambassadors** serve as spokespersons for the Prize, broadening awareness, actively seeking out teams and projects, mentoring and assisting teams to apply for the Prize, nominating teams, and celebrating their achievements in their communities and abroad.

Arctic Inspiration Prize Nominations

Nominations for the 2014 Arctic Inspiration Prize will be accepted until October 1. Nomination packages are available online at arcticinspirationprize.ca. Smaller scale (local, grassroots) projects (i.e. under \$100,000) are as eligible and encouraged as very large ones (up to \$1 million). Contact information for all AIP Ambassadors is available [online](#).

Arctic Inspiration Prize Awards Ceremony

Co-hosted by the Right Honourable Michaëlle Jean, Eva Aariak and Peter Mansbridge, the 2014 Arctic Inspiration Prize Awards Ceremony will take place in Ottawa on December 10, in conjunction with the international [Arctic Change 2014](#) conference at the Ottawa Convention Centre.

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